

## Top News 1

### India's economic numbers are getting an upgrade

India is revamping the way its economy is measured by modernizing key indicators such as inflation, industrial output, and gross domestic product. The updated framework will incorporate online prices, digital services, and real-time data to better reflect the changing structure of the economy. Retail inflation measurement will now include prices from physical stores in both urban and rural areas, e-commerce platforms, regulated services such as transport and fuel, and digital services like travel bookings, telecom plans, and streaming platforms. Consumption weights will also be revised to mirror evolving household spending patterns. Inflation will be calculated using a weighted average of these components against a revised base year. Economic output measurement will also adopt a new base year and draw from broader data sources such as tax filings, small business surveys, and digital-economy accounts. Authorities expect these changes to improve data accuracy, reliability, and transparency, while providing a more realistic picture of India's economic activity without materially altering existing growth expectations.

<https://economictimes.indiatimes.com/news/economy/indicators/indias-economic-numbers-are-getting-an-upgrade-whats-changing-why-it-matters-and-what-the-centre-wants/articleshow/126155417.cms?from=mdr>

## Top Story 2

### India's creator economy 2026:

India's creator economy is entering a phase of **strategic maturity and scale**, moving beyond early experimentation to more sophisticated, contract-driven commerce. The sector already influences **\$350–400 billion in consumer spending**, and is projected to power over **\$1 trillion in creator-led commerce by 2030**, according to consultancy estimates. In 2025, the ecosystem expanded significantly, driven by strong demand for bite-sized digital content, data-driven tools, and a diverse audience base. As the year transitions into 2026, deeper partnerships with e-commerce platforms and brand collaborations are helping creators monetize beyond simple sponsorships, integrating commerce directly with content. The shift reflects broader structural advancement: creators are now part of formalized commercial systems involving contracts, revenue sharing, and long-term brand partnerships. This evolution signals that the creator economy is no longer a fringe digital trend, but a **mainstream commercial force shaping consumer behavior, marketing strategies, and digital commerce** in India.

<https://www.livemint.com/industry/india-creator-economy-trends-2026-year-ender-11765812643391.html>

## Economy

### India avoids 'questionable' methods used by other nations to measure growth

India does not rely on “questionable methodologies” used by some advanced economies to estimate economic growth, according to a senior government economic official. The official stated that concerns around India’s gross domestic product framework tend to surface mainly when growth outcomes exceed expectations, rather than due to any fundamental issues with the data or methodology itself. India’s approach to measuring growth is based on well-established statistical practices, transparent processes, and consistent data validation mechanisms. The framework draws from a wide range of reliable data sources and follows internationally accepted standards, ensuring credibility and comparability. The official highlighted that debates around measurement often intensify during periods of strong performance, which can sometimes lead to misplaced skepticism. The emphasis remains on maintaining the integrity of economic statistics rather than adjusting numbers to suit narratives. By avoiding shortcuts or unconventional estimation techniques, India aims to preserve trust in its macroeconomic indicators. This commitment supports informed policymaking, strengthens investor confidence, and reinforces India’s reputation for responsible and credible economic reporting on the global stage.

<https://economictimes.indiatimes.com/news/economy/indicators/india-avoids-questionable-methods-used-by-other-nations-to-measure-growth-cea-v-anantha-nageswaran/articleshow/126145989.cms?from=mdr>

## Market

### India central bank unveils measures to infuse \$32 billion of liquidity into banking system

The central bank has announced plans to infuse nearly **\$32 billion worth of rupee liquidity** into the banking system over the coming weeks through a combination of government bond purchases and a long-term currency swap. Under the plan, bonds worth around **₹2 trillion** will be bought from the market, alongside a **multi-year dollar-rupee buy/sell swap** aimed at easing liquidity conditions. These steps are intended to **increase durable rupee liquidity for banks** while also absorbing excess dollar liquidity that had led to pressure in forward currency markets. Tight liquidity caused by seasonal factors and earlier foreign exchange interventions had weighed on market sentiment, particularly in the bond market. The move is expected to **support government bond prices, lower yields, and improve overall financial market stability**. It also reinforces the impact of earlier policy rate reductions. Market participants believe the measures will help improve near-term sentiment, though currency market pressures may take more time to fully ease.

<https://www.reuters.com/world/india/indian-central-announces-measures-infuse-32-billion-liquidity-into-banking-2025-12-23/>

## Finance

### India's growth holds up in November on urban consumption demand

India's economic growth momentum **remained resilient in November**, supported by **strong urban and private consumption demand**, according to the central bank's latest monthly bulletin. Despite the post-festive period typically seeing softer activity, high-frequency indicators showed that overall economic activity held up well, with consumer spending in urban markets remaining robust and contributing significantly to sustaining growth. Policymakers noted that coordinated fiscal, monetary, and regulatory support helped underpin economic resilience even as global uncertainties persisted. Domestic demand was further aided by tax rationalization measures introduced earlier in the year and accommodative interest rate policy. The central bank also reported that inflation stayed **well below its target range**, offering policymakers flexibility to support growth. Recent data highlighted continued strength in services and consumption-linked sectors, helping offset external headwinds. The sustained demand contrasts with typical seasonal slowdowns and reflects underlying confidence among households and businesses, reinforcing expectations for stable economic performance in the near term.

<https://www.news9live.com/business/biz-news/indias-growth-holds-up-in-november-on-urban-consumption-demand-rbi-report-2914320>

## Investment

### Indian real estate in 2026 – Powered by Investment, Infrastructure and Innovation

India's real estate sector is poised for continued momentum in 2026, driven by strong **investment flows, infrastructure development, and emerging innovation trends**. Consultancy forecasts project steady demand across **offices, residential and industrial spaces**, with office leasing expected to remain robust and institutional capital remaining active, supported by REITs, InvITs and alternative investment vehicles. Infrastructure improvements — including enhanced connectivity, urban transit projects, and logistics corridors — are reshaping property markets and increasing investor confidence. Government-led initiatives that boost manufacturing and supply chain growth are also translating into stronger demand for warehousing and industrial realty. Sustainability and technology adoption are becoming central to new developments, with green buildings, smart home features, and tech-enabled commercial spaces gaining traction. Demand in **Tier II and Tier III cities** is rising alongside traditional urban markets, as developers expand into new growth corridors. Overall, with diversified demand and deeper institutional participation, India's real estate market is expected to sustain growth and attract capital throughout 2026.

<https://www.colliers.com/en-in/news/press-release-india-real-estate-2026-outlook>

Metric	22-Dec-2025 Rate	23-Dec-2025 Rate	Change
USDINR	₹89.604	₹89.474	-0.130 ₹
EURINR	₹105.00	Data NA	—
GBPINR	₹120.00	Data NA	—
JPYINR	Data NA	Data NA	—
NIFTY 50	25,966.40	26,177.15	+210.75 pts
BSE Sensex	84,929.36	85,524.84	+595.48 pts